



**RIGHT  
RIDER**   
**ACCESS FUND**

**2013  
ANNUAL  
REPORT**

## PRESIDENT AND CEO STATEMENT

2013 was a year of great progress for the Right Rider Access Fund. Off-highway vehicle enthusiasts need and deserve help to ensure they can safely and responsibly operate their OHVs and access riding areas. The Right Rider Access Fund successfully brought together the leadership, support and diligence of the Board of Trustees, a powerful network of private and public partners who share our vision, and the contributions of our donors to offer realistic solutions to today's off-highway vehicle challenges.

Each and every 2013 grant recipient vigorously pursued the vision of the RRAF to support the future of off-highway vehicle recreation and for building a healthier America by encouraging kids and their families to get outdoors and ride.

The fund is honored to work with many like-minded constituents, local clubs, dealers and organizations who are working to support and provide:

- Safety, education and training initiatives.
- Projects designed to promote OHV recreation and expand OHV riding opportunities.

Thank you to our many friends and supporters. Your investments, efforts and support will pay big dividends to families, communities and off-highway vehicle enthusiasts for many years to come.



Tim Buche

## ABOUT THE FUND

The Right Rider Access Fund is a not-for-profit 501(c)(3) charitable organization created in 2011 to support off-highway vehicle enthusiasts, by supplementing the work of the Motorcycle Industry Council, the Specialty Vehicle Institute of America, the Recreational Off-Highway Vehicle Association and of other clubs, dealers and OHV organizations.

The Fund was created to ensure off-highway vehicle enthusiasts can safely and responsibly operate their OHVs and access riding areas. By combining the existing support of the powersports industry associations with contributions from businesses and individuals, the financial resources available to support OHV enthusiasts increase exponentially. The Fund uses industry expertise on a charitable basis to manage its efforts; the result is one hundred percent of the contributions supporting riders. The breadth of the funding sources, the depth of expertise and the absence of overhead make the Right Rider Access Fund a one-of-a-kind resource for OHV enthusiasts.



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# ACCOMPLISHMENTS

## GRANT AWARDS

*February 5, 2013*

### **Quiet Warrior Racing**

Funds Requested and Approved: \$20,000

Quiet Warrior Racing supports and defends responsible access to public lands by educating riders about travel planning processes related to federal and state travel management, educating land managers about OHV-related travel and facility planning, and participating with land managers and researchers regarding best management practices. The grant was used to support this activity as well as facilitation of and participation in OHV-related stakeholder groups, teaching land managers to address conflict resolution, and educating and promoting responsible land ethics, including the use of sound-compliant exhaust. The grant was also used to engage in trail planning throughout California, Western Nevada and Southern Oregon. The organization also worked to maintain ATV, dirt bike and ROV access to federal land.

*March 13, 2013*

### **National Off-Highway Vehicle Conservation Council (NOHVCC)**

Funds Requested and Approved: \$420,000

The National Off-Highway Vehicle Conservation Council (NOHVCC) is a 501(c)(3) educational non-profit organization whose goal is simply to provide “a positive future for OHV recreation” by developing and providing a wide spectrum of programs and information to riders, clubs and government agencies. The grant funds were used for materials for club development and management, services to assist with OHV park and youth program development, a library of OHV-related materials, and OHV management workshops in cooperation with Federal and state land management agencies to educate them on providing sustainable OHV recreational opportunities. Funding also supported OHV organizational workshops designed to strengthen existing clubs and state associations and to create new organizations. [NOHVCC published primers for distribution to OHV land managers, planners and riders, including “Management Guidelines for OHV Recreation” and disseminated strategies for the building and maintenance of sustainable and quality OHV trail systems that riders want to ride, and published “OHV Park Guidelines.” NOHVCC also partnered with Marshall University in West Virginia to develop three OHV management courses, available on campus and as distance-learning courses.] NOHVCC created educational programs for people of all ages and made them available using social media and the NOHVCC website.

*July 8, 2013*

### **Off-Road Business Association (ORBA)**

Funds Requested and Approved: \$20,000

Off-Road Business Association (ORBA) is a non-profit association of off-road related business owners who have united to preserve the sport of off-road recreation in an environmentally responsible manner. This grant was used to ensure, protect and expand meaningful OHV recreation and to participate in agency meetings and workshops (BLM-USFS) that relate to motorized recreation. The funds were also used to comment on Desert Renewable Energy Conversation Plan and its relationship to recreation. Additionally, funds were used to participate and comment on the BLM Special Recreation Permit process (SRP) with a goal of reasonable permit availability to all users.



*July 29, 2013 & November 13, 2013*

**National Off-Highway Vehicle Conservation Council (NOHVCC)**

Funds Requested and Approved: \$1,400

The National Off-Highway Vehicle Conservation Council (NOHVCC) is a 501(c)(3) educational non-profit organization whose goal is simply to provide “a positive future for OHV recreation” by developing and providing a wide spectrum of programs and information to riders, clubs and government agencies. The grants provided two scholarships, \$700 each, for one course in Marshall University’s OHV Recreation Management program during Fall 2013 and Spring 2014. NOHVCC administered the scholarship and selection process. The scholarship was publicized on NOHVCC’s website. Scholarship recipients: Marc Hildesheim, the OHV Program Manager for New Mexico Department of Fish and Game, and Jason West, an Outdoor Recreation Planner for the BLM in the Vernal, Utah field office.

*October 18-20, 2013*

**ATV Safety Institute / Motorcycle Safety Foundation’s Dirt Bike School / Recreational Off-Highway Vehicle Association**

Funds Requested and Approved: \$35,000

During the inaugural American International Motorcycle Expo in Orlando, Fla., ATV, Dirt Bike and ROV Introductory Experiences were conducted. The goal was to introduce consumers and media, who might be new riders and drivers, to safe ATV, dirt bike and ROV operation. The grant was used to allow over 350 people of all ages to gear up and enjoy their introductory off-road experience. An MSF RiderCoach or ATV Instructor coached each rider, while a DriverCoach instructed ROV drivers. This provided the participants with a safe, educational environment.

*November 24, 2013*

**Colorado Off Highway Vehicle Coalition – COHVCO**

Funds Requested and Approved: \$3,500

The Colorado Off-Highway Vehicle Coalition (COHVCO) is the organization protecting Colorado OHV’s future, by representing, assisting, educating and empowering OHV enthusiasts in the protection and promotion of off-highway motorized recreation throughout Colorado. COHVCO is an environmental organization that promotes the responsible use and conservation of public lands and natural resources to preserve their aesthetic and recreational qualities for future generations.

A typical year for COHVCO involves addressing one or two forest level plans. Over the last two years, COHVCO has been involved six major federal planning actions in Colorado. This grant was used to help offset unexpected administrative and operational costs involved with the increase in forest level plans, which proposed to close over 4,000 miles of routes throughout Central and Western Colorado. COHVCO was able to continue to address existing land management plans and will be able to anticipate new plans because of this grant.



## ACCOMPLISHMENTS

*June - August, 2013*

### **“Do the Ride Thing” ATV and Dirt Bike Safety PSA Video Contest**

Funds Requested and Approved: \$6,500

Hundreds of youth nationwide participated in the fifth annual “Do the Ride Thing” video contest to raise awareness about the importance of ATV and dirt bike safety. Youth submitted 15-, 30- or 60-second videos as individuals and through programs such as 4-H, FFA and Boy Scouts. The grant was used for prizes.

One grand prize winner was selected, in addition to three winners in the following categories: ATV, ages 6-10; ATV, ages 11-14; ATV ages 15-18; dirt bike, ages 15-18. The grand prize winner was awarded a \$2,500 prize, while first place winners in each division were awarded \$500. The second place winners were awarded \$300 and the third place winners received \$200.

The contest ran from June 1 to August 15, 2013, a time when most kids are out of school and have additional time to work on special projects. Winning videos were posted to the ASI website ([ATVsafety.org](http://ATVsafety.org)) and YouTube to reach various audiences with these important safety messages.



# FINANCIALS

## REVENUE

Contributions:	
MIC Contribution	\$122,700
ROHVA Contribution	\$166,400
SVIA Contribution	\$244,400
Misc. Contribution	\$ 700
<u>TOTAL CONTRIBUTIONS</u>	<u>\$534,290</u>

## EXPENSES

<u>OHV Grants Support</u>	<u>\$506,321</u>
<u>TOTAL EXPENSES</u>	<u>\$506,321</u>

**EXCESS OF REVENUE OVER EXPENSES \$ 27,969**



SUPPORT

# RIGHT RIDER ACCESS FUND

Visit us online at [riderfund.org](http://riderfund.org)

Questions or comments?

You can reach the Right Rider Access Fund

By phone: (877) 806-7813

Email: [info@riderfund.org](mailto:info@riderfund.org)

Mail: Right Rider Access Fund,  
2 Jenner, Ste. 150,  
Irvine, CA 92618-3812

## WE NEED YOUR HELP...

The Right Rider Access Fund is trying to make a positive difference through our actions. Our goal is to promote OHV recreation, expand OHV riding opportunities and provide safety, education and training initiatives to the OHV community. In order to reach our goals, we need your help. We need your donations to help us implement and support RRAF projects. With your help the Right Rider Access Fund can make a difference. Please give today, at [riderfund.org](http://riderfund.org).

